

Case-study: NACUE – National Association of College and University Entrepreneurs

1) Description of initiative(s)

NACUE with a network of organisations of over 210 entrepreneurial societies helping thousands of students by supporting, connecting and advocating. Activities include:

- Startup Career Launch Pad – an event which exposes students to startups from across the country which showcase how they scaled up their businesses
- Innovation fund – a government match-funded pot of money that societies would apply for to enable them to fund a business or project on campus

2) What need does this solve for scale-ups?

(1) Coordination, connectivity and promotion	(2) Access to Skills	(3) Leadership Capacity Building	(4) Customers (Domestic & Export)	(5) Financing	(6) Infrastructure
Bring together students and startups from across the country	Help to encourage students in entrepreneurial activity and business operations such as budget management			Innovation Fund provides a match-funded pot of money available to all Entrepreneurial Student societies	

3) Which stakeholders in the ecosystem are involved with running this?

Entrepreneurs	Ecosystem umbrella organisations	Government (national/ local)	Private sector	Investors/financers	Education providers
Startups from across the country & entrepreneurial students	NACUE	Department for business, Innovation and Skills		Innovation Fund	Universities with Student Enterprise Societies

4) What does success look like? What impact/outcomes are expected?

Success:

- 1. Student engagement:** Both society & HEI benefit from peer to peer learning
- 2. Exposure to entrepreneurship & enterprise:** Engage students from multiple faculties in enterprise opportunities
- 3. Student satisfaction survey:** Students recognise the impact of their environment promoting better connections with institution in the future, potential case studies and alumni
- 4. Improvement in employability skills:** Exposure to a variety of responsibility for committee and members exposed to challenging extra curricular activity outside of expecting learning
- 5. Exposure of students to multiple networks:** Potential employment, investment, experience
- 6. Society succession & reputation:** Member base growth, annual stakeholders, responsibility to maintain levels of engagement and activity